

Table of Content

Overview
The President's Message
Online Courses
Open Enrollment Programs
Professional Diplomas
International Certificates

Who are We?

The Arab Academy for Banking and Financial Sciences was established in 1988 through the General Assembly of the union of Arab Banks. It operates within the framework of the Joint Arab Action system and is head quartered in Cairo, Egypt.



Member of the
Economic and
Social Council



Affiliated to the
League of Arab
States

It is considered one of the leading and specialized institutions in the fields of education and training, which since its inception has been developing and raising the professional and scientific competence of workers in the administrative, financial and banking fields in all parts of the Arab World.



Ground Floor B Zone
الدور الأرضي جناح ب

المركز الرئيسي
Customer Relations Dept
قسم العلاقات
Design & Printing Unit
قسم التصميم والكتابة
Quality Dept
قسم الجودة
Training Operation Dept
قسم التشغيل والتدريب
Library
المكتبة

صندوق بريد 002
Bank Main Lecture Hall 002
الغرفة الرئيسية 002
Classrooms 008-005



THE PRESIDENT'S MESSAGE

The Arab Academy for Management, Banking and Financial Sciences has undertaken a mission of training and developing generations of aspiring calibers in a variety of industries since its inception in 1988. Our training methodology is based on scientific theory and subject-knowledge in accordance with the highest quality standards.

AAMBFS is a regional Arab institution, with a keen ambition to provide the best in technology and innovation to all fields and levels. The Institute of Financial and Banking Training at AAMBFS aims to deliver distinguished and high-quality services to all sectors operating in the MENA region, to achieve a number of goals and objectives, including:

- Providing training in all categories to enable individuals and institutions to reach sustainable development, meeting today's demanding requirements by helping them acquire skills to achieve their goals, meet challenges, and support them in developing their careers, institutions and societies.
- Developing training programs and linking the academic experience and knowledge to the corporate life, helping students utilize the expertise and knowledge gained to increase their productivity, and contribute to solving problems derived from real-life cases.
- Conducting research and field surveys that contribute to identifying the training needs of institutions in various sectors, to provide them with the required and on-demand services for each field, bearing in mind the basic relationship between the requirements of the labor market and future needs in order to bridge the gaps in a variety of sectors.
- Since its beginning, the Institute of Banking and Financial Training has emphasized the need to focus on the quality of training, strengthen the services available through local, regional and international strategic partnerships to implement high standard programs and specialized diplomas through five main types of training services:
 - Open Enrollment Programs
 - Contractual (Customized) Programs
 - On-the-job training (Coaching)
 - Private training
 - E-Learning

The President

Dr. Mostafa Hodieb

Vision

Provide value-driven services to all scholars and professionals in the Arab region, Africa and beyond.

Mission

Prepare human cadres capable of transformative innovation and profound impact in all business domains.



OverView

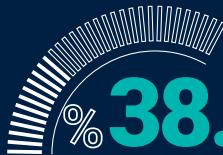


350,000
Trainees

Provide
Multilingual
Programs in
Arabic, English,
French

Over
30%
YOY

Enrollment
Growth Rate



38.7%
of the professional
post graduate studies
Market Share

36 Years of
Experience

in Education, Training,
Consultancy and
Research

7 Branches

3 Representative Offices
Across Africa & Arab
Countries



Hosted
64+
International
Conferences
& Seminars

Over
50
Strategic
Partners

Currently
Serving
1,850+
Clients



Affiliated to the
League of Arab States



Member of the
**Regional Economic and
Social Council**



More than
40,000+
Graduates

Over **400** Training
Course
conducted annually



1.5 M Hours of
Learning &
Education

300
crew member



1st
to author

a **Banking, Finance and
Investment Dictionary**
in the Arab World
in English & Arabic



25



Professional and specialized
publications and series

Our Services



Education

BSc, MSc, MBA & DBA in field of:

- Financial Management
- Management
- Banking
- Human Resources
- Marketing
- International Certificates



Training

- Open Enrollment Programs
- Contractual Programs
- Professional Diplomas
- On-the-job training
- Private Training
- Distance or Remote Learning



Consultancy

- Research and feasibility studies
- Operational Efficiency
- Organizational performance Improvement
- Strategy formulation and implementation
- Technology adaptation
- Financial systems development
- Financial institutions Restructuring



Research & Development

- International publication & periodicals
- Scientific Publishing
- Specialized Translation & Arabization
- The Annual International Conference

Training Activity

The Academy positions itself as a learning solutions provider, we act as the client consultant & expert when it comes to the thorough inspection & evaluation of all the business aspects through a gap analysis to come up with the remedy for such gaps in the form of diversified learning paths.



Programs

Which are included in the annual training plan and These are held at different dates and venues in various Arab countries available to individuals and institutions from different Arab countries alike.



Contractual Programs

Those are customized or tailor-made programs according to our partners' needs &/or after a gap analysis, they aim to rectify a pain point at our partner's site, These programs may be either internal (i.e. private candidates from a single institution) or local (i.e. private candidates from more than one institution within a single country).



On Job Training

In such programs, employees are subjected to training while on the job. The employee receives training while performing his/her specific job. Thus, he/she is offered the proper direction by the trainer till the latter is convinced of the employee's performance.



Private Training

Where the trainee will be equipped with specific skills in a specified area to meet his professional needs.



Distance or Remote Learning

Is a superb feature of the digital age we're living, programs that cope with information technology and communication in addition to realizing efficiency and effectiveness in time, cost and returns.

Online Courses



Month	Program Title	Diploma	Date	Credit Hours
Jan	HR Essentials in the Digital Age Using Analysis and Artificial Intelligence	Human Resources Management	26-30	15
Jan	Internal Audit Strategies in Crises	Auditing	26-30	15
Feb	Banking Cybercrime Risks and Combating Methods	The Digitalization and Artificial Intelligence	12 - 10	9
Feb	Digital Innovations in Financial and Banking Services	The Digitalization and Artificial Intelligence	17 -19	9
Feb	Certified Internal Auditor - CIA (Part One)	Auditing	23-27	15
April	International Framework for Basel Courses and the Road to Basel IV	Risk Management & Basel Accord	27-30	12
May	Talent Management in Light of Digital Transformation and Artificial Intelligence	Management	19-21	9
May	Value-Based Auditing	Auditing	26-28	9
June	General Framework for Sustainable Finance	Bank Credit	16-18	9
June	Future of Services Financial Technology, Its Risks, Supervision and Control	The Digitalization and Artificial Intelligence	22-24	9
July	IFRS Updates	Financial Management	13-18	15
July	Application of Artificial Intelligence in Internal Auditing Operations	Auditing	20-22	9

Online Courses



Month	Program Title	Diploma	Date	Credit Hours
Aug	Green Management in Institutions to Competitive Advantage	Management	10-11	6
Aug	Strategic Thinking, Analysis and Business Planning	Management	24-26	9
Sep	Digital Transformation and Artificial Intelligence and its Applications	The Digitalization and Artificial Intelligence	14-18	15
Sep	Marketing of Services & Customer Satisfaction	Marketing & Selling	14-18	15
Sep	Evaluation and Analysis of Audit Task Results According to New Standards	Auditing	21-25	15
Oct	Crimes of Digital Forgery and Fraud in Credit Cards	Detection of Forgery & Counterfeiting	20-22	9
Oct	Advanced Emotional Intelligence	Management	27-28	6
Nov	Developing Audit Procedures in Light of Digital Transformation	Auditing	17-19	9
Dec	Governance of the Internal Audit Function According to New Standards	Auditing	8-11	12
Dec	Digital Transformation Strategies in Institutions	The Digitalization and Artificial Intelligence	15-17	9
Dec	Certified Internal Auditor - CIA (Part II)	Auditing	21-25	15



Egypt

Month	Program title	Venue	Diploma	Date	Credit Hours
Jan	Model drafting of contracts	Cairo	Arbitration and law	19 – 23	25
Feb	Enneagram	Cairo	Management	10 - 12	15
Feb	Knowledge Skills in Effective Management and Advanced Office Work	Cairo	Management	20 - 16	25
Feb	Non-Performing Debt Management for SME Clients	Cairo	SMEs Financing & Management	23- 27	25
Mar	Artificial Intelligence in Financial Analysis and Risk Management	Cairo	Digital transformation	23- 27	25
April	The impact of the application of artificial intelligence in logistics activities and supply chains	Cairo	Digital Transformation	13- 17	25
April	Knowledge skills in effective management and advanced office work	Cairo	Management	13- 17	25
April	New Global Internal Audit Standards and Implementation Procedures (Workshop)	Cairo	Auditing	14- 15	15
April	Developing Legal and Advisory Skills for Legal Department Managers	Cairo	Arbitration and law	14- 18	25
April	Certified Credit Professional (CCP)	Cairo	Bank Credit	27	250
May	Bank Credit Management and Analysis in Economic Crises	Cairo	Bank Credit	11- 15	25
May	Certified Professional Trainer (CPT)	Cairo	Management	11- 22	50
May	Preparing and Examining Documents Submitted on the Strength of Documentary Credits - Standard No. 821	Cairo	Letters of Credit & International Trade	25- 30	25
June	Certified Manager in Risk Management (CMRM)	Cairo	Risk Management & Basel Accord	22 / 6	120
June	Arbitration and Settlement in Banking Transaction Disputes	Cairo	Arbitration and law	22- 26	25
July	Detecting Counterfeiting and Fraud and Addressing Fraud	Cairo	Detection of Forgery & Counterfeiting	13- 18	25
July	Foreign Exchange Markets in Light of Exchange Rate Fluctuations	Cairo	Financial Markets & Investment Portfolios	20- 22	15
July	Financial Analysis for Finance and Investment	Cairo	Financial Markets & Investment Portfolios	27- 31	25
Aug	Annual Forum for Internal Auditors	Cairo	Auditing	16- 20	15

Month	Program title	Venue	Diploma	Date	Credit Hours
Aug	Financial Safety Indicators and Improving Financial Performance	Cairo	Financial Management	24- 28	25
Sep	Modern secretarial and advanced office management	Cairo	Secretarial and office management	2125-	25
Oct	Advanced Professional Development and Succession Planning	Cairo	Human Resources Management	1216-	25
Oct	International Standards for Combating Money Laundering and Terrorist Financing	Cairo	Compliance and Anti-Money Laundering	1215-	15
Nov	Guarantees, Collections and Shipping Letters of Guarantee	Cairo	Letters of Credit & International Trade	12-Oct	15
Nov	Planning and Budgeting Skills	Cairo	Financial Management	2327-	25
Dec	Advanced Governance and Risk Management Commitment	Cairo	Risk Management & Basel Accord	25-21	25



Jordan

Month	Program title	Venue	Diploma	Date	Credit Hours
Jan	Tax treatments of financial statements	Amman	Financial Management	12 – 16	25
Jan	Integrating the SDGs into performance audits	Amman	Auditing	26 – 30	25
Feb	Risk Matrix Characterization, Analysis and Risk Assessment	Amman	Risk Management & Basel Accord	2-6	25
Feb	Modern methodologies in financial policies and accounting procedures	Amman	Financial Management	9 – 13	25
Feb	Principles and practices of artificial intelligence	Amman	The Digitalization and Artificial Intelligence	23-27	25
April	Tax treatments of financial statements	Amman	Financial Management	20-24	25
May	Advanced Auditing Techniques	Amman	Auditing	4-8	25
May	Communication, presentation and negotiation skills for auditors	Amman	Management	18-22	25
May	Accountants Forum: Contemporary changes in the content of financial statements and their impact on the Arab business sectors	Amman	Financial Management	17-19	15
May	Simplification of business processes and procedures	Amman	Financial Management	25 – 29	25
June	International Standards for the Professional Practice of Internal Auditing	Amman	Auditing	23-27	25

Month	Program title	Venue	Diploma	Date	Credit Hours
July	Leading Change and Transformational Leadership Industry Agile	Amman	Management	6-10	25
July	Governance and Internal Audit Strategies	Amman	human Resources Management	13-17	25
Aug	Green Belt Approved in Six Sigma	Amman	Management	10-14	25
Sep	Legally effective internal audit	Amman	Auditing	7-11	25
Sep	Internal Control and Audit in Government Agencies and Public Institutions	Amman	Auditing	21-25	25
Oct	Develop and develop supervisory capabilities and skills	Amman	Management	5-9	25
Oct	Simplify work processes and procedures	Amman	Management	19-23	25
Oct	Evaluation of audit results	Amman	Auditing	26-30	25
Nov	Planning and managing advanced fiscal and monetary policies and risk management	Amman	Risk Management & Basel Accord	2-6	25
Dec	Financial Maintenance Techniques and Financial Compliance Assurance	Amman	Financial Management	1-5	25
Dec	Forensic Financial Audit and Financial Manipulation Detection	Amman	Auditing	14-18	25



Yemen

Month	Program title	Venue	Diploma	Date	Credit Hours
Jan	Latest in Anti- money laundering and terrorist financing	Adan	Compliance and Anti-Money Laundering	5-9	25
Jan	Operational Risk Management (New Standard Approach)	Adan	Risk Management & Basel Accord	12-16	25
Jan	Hospital Management	Adan	Hospital and Healthcare Management	19-23	25
Jan	Marketing Strategies in a Recession	Adan	Marketing & Selling	26-30	25
Feb	Certified Credit Professional (CCP)	Adan	Bank Credit	1-13	60
Feb	Developing Legal and Advisory Skills for Legal Department Managers	Adan	Arbitration and law	9-11	16
Feb	Banking Risk Management According to Basel	Adan	Risk Management & Basel Accord	20 - 16	25

Open Enrollment Programs

Month	Program title	Venue	Diploma	Date	Credit Hours
Feb	New Rules for Letters of Guarantee URDG 758	Adan	Letters of Credit & International Trade	3 - 1	25
April	Certified Professional Trainer (CPT)	Adan	Management	19-23	25
April	Documentary credits according to Incoterms	Adan	Letters of Credit & International Trade	26-30	25
May	Certified Secretarial and Office Management Specialist	Adan	Secretarial and office management	3-7	25
May	Certified Operational Risk Officer	Adan	Risk Management & Basel Accord	10-14	25
May	ertified Compliance Officer	Adan	Compliance and Anti-Money Laundering	10-14	25
May	Strategic planning and business plan skills	Adan	Management	17-20	20
May	Arbitration and Settlement in Banking Transaction Disputes	Adan	Arbitration and law	24-16	25
May	Advanced Auditing Techniques	Adan	Auditing	24-29	25
May	Certified Internal Auditor - CIA (Part One)	Adan	Auditing	14-26	50
July	Preparing and presenting financial statements according to accounting standards and international financial reporting standards IFRS & IAS	Adan	Financial Management	13-17	25
July	Modern techniques in counterfeiting detection and fraud combating	Adan	Detection of Forgery & Counterfeiting	20-22	25
July	Human resources management and human capital strategies (HCM)	Adan	Human Resources Management	27-31	25
Aug	Outstanding Manager and Performance Development	Adan	Management	3-5	16
Aug	Certified Office Manager	Adan	Management	16-20	25
Aug	International Trade Standards and Documentary Credit Basics	Adan	Letters of Credit & International Trade	23-27	25
Sep	Risk in Planning and Implementing Internal Auditing	Adan	Auditing	6-10	25
Sep	Practical Application: ICAAP Internal Capital Assessment in Institutions	Adan	Risk Management & Basel Accord	7-11	25
Sep	Purchasing, tendering and bidding management Skills	Adan	Purchases, Stores Management	14-18	25

Month	Program title	Venue	Diploma	Date	Credit Hours
Sep	Audit and analysis procedures according to standards	Adan	Auditing	21-25	25
Oct	Certified Internal Auditor - CIA (Part 2)	Adan	Auditing	5-9	50
Oct	Certified Training and Development Specialist	Adan	Management	12-16	25
Oct	Certified Humanitarian Specialist	Adan	Management	19-23	25
Oct	Certified Sharia Supervisor	Adan	Islamic Finance Operations	26-30	25
Nov	Security and safety in organizations	Adan	Management	1-4	16
Nov	Compliance and Risk Management in Banks and Financial Institutions	Adan	Risk Management & Basel Accord	9-13	25
Nov	Preparing and qualifying human resources and training specialists	Adan	Human Resources Management	16-20	25
Nov	Preparing feasibility studies and evaluating investment opportunities	Adan	Financial Management	22-26	25
Dec	Management by objectives and results	Adan	Management	1-5	25
Dec	Certified Professional Manager – CPM	Adan	Management	7-11	25
Dec	Leadership in Crisis and Risk	Adan	Management	14-18	25
Dec	Developing the skills of board members and high management	Adan	Management	21-25	25



Kuwait

Month	Program title	Venue	Diploma	Date	Credit Hours
Feb	Planning and executing internal audit according to risks	Kuwait	Auditing	2-6	25
May	Internal audit, review and control systems in human resources management	Kuwait	Auditing	4-8	25
Oct	Administrative capacity development	Kuwait	Management	5-9	25
Nov	Policy and procedures for supervising remote workers	Kuwait	The Digitalization and Artificial Intelligence	2-6	25

Open Enrollment Programs



Saudi Arabia

Month	Program title	Venue	Diploma	Date	Credit Hours
Feb	Digital economy and sustainable development	Riyadh	Digital Transformation	9-13	25
April	Banking risk management according to Basel 4 framewrok	Jeddah	Risk Management & Basel Accord	20-24	25
July	Compliance and risk management in banks and financial institutions	Riyadh	Risk Management & Basel Accord	6-10	25
Sep	Modern techniques in counterfeiting detection and fraud combating	Jeddah	Detection of Forgery & Counterfeiting	14-18	25
Oct	Optimal applications in communicating and documenting internal audit results - IIA	Riyadh	Auditting	19-23	25
Nov	The future of financial and banking services and digital innovations	Jeddah	Digital Transformation	23-27	25



UAE

Month	Program title	Venue	Diploma	Date	Credit Hours
April	Facilities Management & Planning	Dubai	Management	6-10	25
April	Business Continuity Management	Dubai	Management	13-17	25
April	Governance and internal audit strategies	Dubai	Auditing	20-24	25
May	Management skills for new managers and supervisors	Dubai	Management	4-8	25
June	Executive Secretariat and Modern Office Management	Dubai	Secretarial and office management	23-27	25
July	Leadership Skills and Future Foresight	Dubai	Management	6-10	25
Aug	Developing advanced management skills and managing modern senior offices	Dubai	Secretarial and office management	10-14	25
Sep	Quality in customer service	Dubai	Public Relations	7-11	25
Sep	Job Performance Measurement Indicators (KPIs)	Dubai	Human Resources Management	21-25	25

Month	Program title	Venue	Diploma	Date	Credit Hours
Oct	Financial Market Infrastructure: Principles and Practices Knowledge	Dubai	Financial Markets & Investment Portfolios	5-9	25
Oct	Management Skills Decision making and solving administrative problems	Dubai	Management	19-23	25
Nov	Modern skills for human resource management, digital transformation and knowledge management	Dubai	Human Resources Management	2-6	25
	The art of strategic negotiation and persuasion in Bahrain	Dubai	Management	7-11	25

Month	Program title	Venue	Diploma	Date	Credit Hours
Feb	Cybercrime and Cybersecurity	Manama	Digital Transformation	2 – 6	25
Mar	The role of governance in combating administrative and financial corruption	Manama	Risk Management & Basel Accord	16 -20	25
July	Key Performance Indicators (KPIs)	Manama	Human Resources Management	13-17	25
Oct	Job ethics	Manama	Management	5-9	25
Oct	Legal Risks: Governance, Compliance and Evolving Legal Environment	Manama	Arbitration and law	19-23	25
Nov	Types of letters of credit, and the risks of documentary credits	Manama	Letters of Credit & International Trade	2-6	25

Month	Program title	Venue	Diploma	Date	Credit Hours
Feb	Fundamentals of banking in Islamic banks	Erbil	Islamic Finance Operations	23-27	25
July	Governance of banks and financial institutions	Erbil	Risk Management & Basel Accord	13-17	25
Sep	Risk management in operations Islamic Banking	Erbil	Islamic Finance Operations	7-11	25
Dec	Workshop in Documentary Credits and Document Inspection according to the International Standard for Document Auditing ISBP745 + UCP600	Erbil	Letters of Credit & International Trade	1-5	25



Morocco

Month	Program title	Venue	Diploma	Date	Credit Hours
Aug	Thinking in the preparation of alternative dispute resolution	Morocco	Arbitration and law	10-14	25
Oct	Knowledge Management Skills	Morocco	Management	5-9	25



United Kingdom

Month	Program title	Venue	Diploma	Date	Credit Hours
Sep	Advanced skills for administrative leadership from the second grade	London	Management	21-25	25



Tunisia

Month	Program title	Country	Diploma	Date	Credit Hours
Sep	Employee Performance Appraisal, Training and Development Department	Tunisia	Human Resources Management	21-25	25





Türkiye

Month	Program title	Venue	Diploma	Date	Credit Hours
Oct	Risk Management in Human Resources	Istanbul	Human Resources Management	19-23	25
Oct	Qualifying second-line leaders	Istanbul	Management	26-30	25
Dec	Leading Creativity and Institutional Innovation	Istanbul	Management	1-5	25



Oman

Month	Program title	Venue	Diploma	Date	Credit Hours
Oct	Change Management & Performance Development	Muscat	Management	19-23	25
Nov	Team Building and Virtual Team Management	Muscat	Management	2-6	25



Malaysia

Month	Program title	Venue	Diploma	Date	Credit Hours
Sep	Leadership & Communication	Malaysia	Management	7-11	25
Oct	Self-management and leadership of others	Malaysia	Management	19-23	25
Dec	Self-management and effective leadership of others	Malaysia	Management	1-5	25



Qatar

Month	Program title	Venue	Diploma	Date	Credit Hours
Oct	Stress management and work control	Doha	Management	5-9	25
Nov	Planning and Business Management for Senior Management Managers	Doha	Secretarial and office management	2-6	25

Professional Diplomas

Requirements

The Professional Diploma Certificate is granted to any participant at the Arab Academy/Banking and Financial Training Institute in accordance with the following conditions:

- The training programs were offered by the Arab Academy. Programs participated in outside the Arab Academy are not considered.
- The participant should have participated in the program when it was first offered by the Academy or later on, which fit his qualifications and interest.
- The participant should fulfill the requirements of the programs he participated in including the required number of training hours needed to have the professional certificate.
- The participant should fulfill the requirements of the programs he participated in including the required number of training hours needed to have the professional certificate.
- The Academy reserves its right to equate the training courses it offers in case of changes in title or length of such programs whether it is general, contractual or within its annual training plan. All of this will be in favour of the participant whom it should inform.

Benefits of Holding a Professional Diploma

The Arab Academy offers professional diploma certificates upon the successful completion by the participant of a complete set of training programs offered solely by the Academy in a special field.

The required training hours for any one diploma is (150) training hours with the exception of the basic bank credit diploma which requires the successful completion (350) training hours

The holder of a Professional Diploma Certificate enjoys the following privileges:

1 Strengthening the specialization in a specified professional field which enhances the career planning, and Creating wider opportunities for professional and administrative promotions at the establishment where he works.

2 Paving the way for the holder of such Certificate to sit for the exam to get an accredited professional diploma which granted either by the Arab Academy alone or in cooperation with well-known international professional organizations.

3 Enjoying a discount in the Academy's membership fees and getting the privileges of such membership at minimal rate, and benefiting from the various services offered by the Academy.

Bank Credit

• Project Analysis, Evaluation and Financing	• Problem Loans Management
• Deposit Attraction and Management Strategy	• Asset and Liability Management in Banks
• Credit Facilities Control & Follow-up	• Manage Bank Card Operations
• Bank Financing and Credit Risk Analysis	• Preparing and Writing a Credit Report
• Bases of Worthiness Assessment to Allocate Provisions	• Multinational Corporate Finance
• Problem Loans Management and Credit Rating Methods	• Structuring Banking Facilities
• Measuring and Managing Credit Risk	• Industry and Market Analysis for
• Corporate Finance	• Investment and financing
• Financial Analysis for Granting Credit	• Credit Portfolio Management

Risk Management & Basel Accord

• Operational Risk Management: Regulatory Capital, Capital Management and Value Creation	• Banking Risk Management
• Credit Risk Management: Conservative Approach, Pricing and Limits , Risk on Derivatives	• Risk Management Strategies for Compliance with Basel III Decisions and Its Dimensions
• Credit Risk Management and Measurement Basel II, III	• Liquidity Risk Measurement and How to Prepare Leverage According to Basel
• Basel III Guidelines and Their Application in Banks	• Operational Risk Management (New Standard Approach)
• Evaluating Creditworthiness and creating provisions	• Risk Matrix Characterization, Analysis and Risk Assessment
• Compliance and Risk Management	• Banking Risk Management According to Basel
• Basel III-II: Credit Risk Management and Measurement	• International Framework for Basel Courses and the Road to Basel IV
• Internal Capital Adequacy Assessment Process (ICAAP)	• Certified Operational Risk Officer
• Liquidity Risk Measurement and Prepare Leverage According to Basel II, III	• Certified Manager in Risk Management (CMRM)
• Credit Risk Measurement and Management	• Governance of banks and financial institutions
• The Road to Basel IV	• Compliance and risk management in banks and financial institutions
• The Impact of Exchange Rate Fluctuations on Risk in Banks	• Practical Application: ICAAP Internal Capital Assessment in Institutions
• Compliance and Risk Management in Banks and Financial Institutions	• Planning and managing advanced fiscal and monetary policies and risk management
• Advanced Governance and Risk Management Commitment	

Accounting & Financial Management

• Preparing and Qualifying Financial Managers	• International Accounting Standards for Public Sector
• Financial Analysis and Budgeting	• Management Crises and rationalization of expenditures
• Financial Analysis and Project Performance Evaluation	• Financial inclusion management
• Financial Analysis and its Role in Senior Management Decision-Making	• Financial operations management and advanced financial planning
• Reporting and Financial Writing Skills	• Preparing financial statements according to international accounting standards
• Integrated Financial Management Systems: Strategy and Implementation	• Preparing, monitoring and following up on estimated budgets
• Governmental Accounting and Financial Reporting and Budgeting	• Detecting manipulation and fraud in financial statements
• Financial Operations Management and Advanced Financial Planning	• Cash flow analysis
• Early Warning Indicators of Financial Crises	• Analysis of the efficiency of investment and financing decisions
• Modern Financial Technology Fintech and applications	• Analysis and interpretation of financial statements
• Preparing Financial Statements According to International Accounting and Financial Reporting Standards (IFRS, IAS)	• Tax treatments of financial statements
• Financial Accounting for Companies	• Contemporary changes in the content of financial statements and their impact on the Arab business sectors
• Strategic Financial Management and Effective Budget Implementation	• Preparing and presenting financial statements according to accounting standards and international financial reporting standards IFRS & IAS
• Accounting Rules for Value Added Tax	• Financial Safety Indicators and Improving Financial Performance
• Management Accounting in the Field of Planning, Control and Decision-Making	• Preparing feasibility studies and evaluating investment opportunities
• Accounting and Financial Analysis for Non-Accountants	• Planning and Budgeting Skills
• Building and Developing Accounting Information Systems	• Financial Maintenance Techniques and Financial Compliance Assurance
• Updates for International Financial Reporting Standards (IFRS)	

Digital Transformation

• The Future of Financial and Banking Services and Digital Innovations	• Cryptocurrencies and Their Impact on Banking Sector
• Banking Risk Management in the Digital Age	• Digital economy and sustainable development
• Information Security in Financial Institutions	• Banking Cybercrime Risks and Combating Methods
• Using Financial Technology in the Financial Sector	• Digital Innovations in Financial and Banking Services
• Digital Transformation and Customer Experience	• Principles and practices of artificial intelligence
• Modern Financial Technology Fintech and Applications	• Future of Services Financial Technology, Its Risks, Supervision and Control
• Combating Cybercrime Related to Banking Operations	• Digital Transformation and Artificial Intelligence and its Applications
• The Age of Digital Banking Services	• Policy and procedures for supervising remote workers
• Decentralized Financial Services	• The future of financial and banking services and digital innovations
• Digital Transformation in Human Resources	• Digital Transformation Strategies in Institutions

Auditing

• Internal Audit Manager Strategies in Audit Activity	• Internal Audit Strategies in Crises
• Modern Trends in Auditing and Control According to IIA Standards	• Planning and executing internal audit according to risks
• Internal Control Framework According COSO	• Certified Internal Auditor - CIA
• Preparing the Internal Auditor's Report According to IIA Standards	• Governance and internal audit strategies
• Best Practices in Control Positions for Internal Auditors	• Internal audit, review and control systems in human resources management
• Audit International Professional Practices Framework (IPPF)	• Advanced Auditing Techniques
• Planning and Implementing Internal Audit According to Risk	• Value-Based Auditing
• The Role of the Internal Auditor in evaluate Risk Operations	• International Standards for the Professional Practice of Internal Auditing
• Risk-Based Auditing (RBA)	• Application of Artificial Intelligence in Internal Auditing Operations
• Value-Added Auditing	• Risk in Planning and Implementing Internal Auditing
• Applications of Total Quality Management in Internal Auditing	• Legally effective internal audit
• Techniques of the Effective Internal Audit Manager in Managing the Internal Audit Activity According to International Standards	• Evaluation and Analysis of Audit Task Results According to New Standards
• Developing and Improving Behavioral Skills and the Art of Dealing for Internal Auditor	• Internal Control and Audit in Government and Public Institutions
• Internal Control and Risk Management	• Audit and analysis procedures according to standards
• Principles and Rules of Internal Auditing According to International Standards	• Optimal applications in communicating and documenting internal audit results - IIA
• Internal Auditor Skills in Fraud Indicators	• Evaluation of audit results
• Remote Auditing Operations	• Developing Audit Procedures in Light of Digital Transformation
• New Global Internal Audit Standards and Implementation Procedures (Workshop)	• Governance of the Internal Audit Function According to New Standards
	• Forensic Financial Audit and Financial Manipulation Detection

Islamic Finance Formulas and Operations

• Fundamentals of banking in Islamic banks	• Accounting treatments for Islamic financing
• Risk management in operations Islamic Banking	• Banking transaction according to Sharia
• Certified Sharia Supervisor	• Sukuk and liquidity management in Islamic banks
• Documentation and structuring of Sukuk in Islamic banks	• Development of Islamic banking products and services
• Risk management in Islamic banking operations	• Management of international operations in Islamic banks
• Sharia supervision and auditing in Islamic banks and institutions	

Management

• Time Management and Work Pressures	• Communication, presentation and negotiation skills for auditors
• Emergency Plan and Business Continuity	• Talent Management in Light of Digital Transformation and Artificial Intelligence
• Best International Applications in Strategic Planning	• Leading Change and Transformational Leadership Industry Agile
• Leadership and Team Building (Workshop)	• Leadership Skills and Future Foresight
• Management and Strategic Planning	• Outstanding Manager and Performance Development
• Management, Leadership and Work Ethics	• Green Management in Institutions to Competitive Advantage
• Creative Thinking in Problems solving	• Green Belt Approved in Six Sigma
• Conflict Management and Work Disputes	• Certified Office Manager
• Effective Administrative Supervision Skills	• Strategic Thinking, Analysis and Business Planning
• Skills for Dealing with Managers, Subordinates and Colleagues	• Leadership & Communication
• Developing Administrative and Behavioral Skills	• Advanced skills for administrative leadership from the second grade
• Capacity Building Skills and Qualifying the Second administrative Leaders	• Administrative capacity development
• Problem Solving and Decision Making	• Job ethics
• Work Team Management	• Stress management and work control
• Effective Negotiation Strategies	• Develop and develop supervisory capabilities and skills
• Preparing and Qualifying Second Row Leaders	• Knowledge Management Skills
• Strategic Management as an Introduction to Institutional Building	• Certified Training and Development Specialist
• Leadership and Administrative for Distinguished Managers	• Certified Humanitarian Specialist
• Strategic Planning to Develop Leadership Performance	• Management Skills Decision making and solving administrative problems
• Strategic and Operational Planning for Managers	• Simplify work processes and procedures
• Emotional and Social Intelligence	• Self-management and leadership of others
• Supervisory Leadership and Creating a High-Performance Environment	• Change Management & Performance Development
• Leadership in Risks and Crises	• Qualifying second-line leaders
• Leadership and Administrative Excellence	• Advanced Emotional Intelligence
• Developing Leadership and Administrative Skills	• Security and safety in organizations
• Writing Administrative Reports and Internal & external Memos	• Team Building and Virtual Team Management
• Professional Leader	• Management by objectives and results
• Enneagram	• Self-management and effective leadership of others
• Knowledge Skills in Effective Management and Advanced Office Work	• Leading Creativity and Institutional Innovation
• Certified Professional Trainer (CPT)	• The art of strategic negotiation and persuasion
• Management skills for new managers and supervisors	• Certified Professional Manager – CPM
• Certified Professional Trainer (CPT)	• Leadership in Crisis and Risk
• Strategic planning and business plan skills	• Developing the skills of board members and high management

Investment & Capital Markets

• Investment Funds and Their Applications in Islamic Banks and Financial Institutions	• Investment Management and Investment Instruments in Capital Markets
• Investment Risk Management	• Financing and Investment Methods
• Investment Portfolios: Foundations for Their Formation and Management	• Financial Markets and Currencies
• Investment Methods in Capital Markets	• Financial Markets, Brokerage Business and Capital Instruments
• Financial Modeling	• Performance Evaluation of stock Portfolios and Investment Funds
• Investment Risk Management	• Money Markets and Capital Markets Operations
• Economic Feasibility Study, Project Financing and Investment Analysis	• Reading and Analyzing Financial Statements for Decision Makers
• Industry and Market Analysis for Investment and Financing	• Foreign Exchange Markets in Exchange Rate Fluctuations
• Treasury and Investment Operations Management	• Financial Analysis for Finance and Investment
• Beyond Stocks: Alternative Investment Opportunities in the Stock Exchange	• Financial Market Infrastructure: Principles and Practices

Human Resources

• Strategies for linking career path to training path	• Modern systems in planning training operations
• Quality standards for human resources development	• Identifying training needs and measuring the return on training
• Building organizational structures and preparing job descriptions and specifications	• Planning the career path and evaluating employee performance
• Human resources management with competencies	• Training of trainers (ToT)
• Modern strategies in training and human resources development	• Describing and building job competencies
• Investment in human capital and its role in developing institutional performance	• Digital transformation in human resources
• Leading the strategic transformation of human resources	• HR Essentials in the Digital Age Using Analysis and Artificial Intelligence
• Building and managing employee relationships	• Key Performance Indicators (KPIs)
• modern methods in managing and evaluating job performance	• Human resources management and human capital strategies (HCM)
• Measuring and maximizing the return on investment in training	• Keys Performance Indicators (KPIs)
• Methods for measuring the return on training	• Advanced Professional Development and Succession Planning
• Contemporary methods in evaluating employee performance	• Risk Management in Human Resources
• Planning for career succession	• Modern skills for human resource management, digital transformation and knowledge management
• Excellence and efficiency in human resources management	• Preparing and qualifying human resources and training specialists

Office Management and Secretarial

• Certified Secretarial and Office Management Specialist	• Developing advanced management skills and managing modern senior offices
• Executive Secretariat and Modern Office Management	• Modern secretarial and advanced office management
	• Planning and Business Management for Senior Management Managers

Compliance and Anti-Money Laundering

• New Financial Tools for Auditors to Manage AML	• Simulation in Compliance
• AML Rules & Cash Transfers Using SWIFT Messages (Practical Applications)	• Anti-Money Laundering and Related Risks
• AML Using Trade Finance Tools (TBML)	• Certified Compliance Officer
• Recent Trends in Anti-Money Laundering and Combating the Financing	• International Standards for Combating Money Laundering and Terrorist Financing
• Compliance in Banks	• Latest in Anti- money laundering and terrorist financing
• Transforming Compliance Policies into Business Procedures	

Detect Counterfeiting and Forgery

• Modern trends in detecting forgery and counterfeiting	• Examining the national ID card, modern passport and hand signatures in banks
• Physical and electronic fraud in banking transactions and documents	• Detecting forgery in signatures and stamps
• Financial and banking fraud and mechanisms for preventing and detecting	• Detecting forgery in credit cards and electronic payment
• Banking fraud, indicators and methodologies for combating	• Detecting Counterfeiting and Fraud and Addressing Fraud
• CardsFraud , ATM machines and Protection methods	• Modern techniques in counterfeiting detection and fraud combating
• Methods of detecting forgery in signatures and documents	• Crimes of Digital Forgery and Fraud in Credit Cards
• Security marks for banking tools in and fraud methods	

International Trade Finance

• Fundamentals of trade finance operations and trade finance features	• Documentary credits and letters of guarantee
• Documentary credits and regulatory rules (Uniform Customs and Rules for Documentary Credits and Electronic Presentation Rules)	• Financing international trade operations
• Documentary credits and delivery terms in international trade	• Local and international letters of guarantee
• Guarantees, collections, shipping letters of guarantee and factoring rules	• New rules for letters of guarantee URDG 758
• Examination of documents presented on the strength of documentary credits / application cases	• Documentary credits according to Incoterms
• Rules for settling payments from bank to bank under documentary credits)	• Preparing and examining documents presented on the strength of documentary credits in new banking standard No. 821
• Principles of documentary credits and letters of guarantee	• International Trade Standards and Documentary Credit Basics
• The most common disputes in documentary credits	• Documentary credit risks
• International trade instruments and international commercial terms	• Guarantees, Collections and Shipping Letters of Guarantee
	• Workshop in Documentary Credits and Document Inspection according to the International Standard for Document Auditing ISBP745 + UCP600

Marketing

- | | |
|---|---|
| • Marketing and Promotion Skills | • Social Media Marketing |
| • Marketing Strategies in Distribution Channels to Achieve the Highest Profitability in a Competitive | • Marketing Banking Services and Products |
| • Methods of Preparing Effective Marketing Plans and Programs | • Marketing Services and Customer Satisfaction |
| • Preparing, Implementing and Following Up on the Marketing Plan | • Marketing Strategies and Techniques |
| • Leading the Digital Marketing Strategy | • Integrated Marketing Communications |
| • Developing and Implementing Strategic Marketing Plans | • Consumer Empowerment and Market Behavior |
| • Bank Marketing | • Marketing Strategies in a Recession |
| | • Marketing of Services & Customer Satisfaction |

Sales

- | | |
|--|--|
| • Behavioral skills for professional salesmen in telecom service centers | • Professionalism in sales operations |
| • Certified sales executive | • Organizing and managing sales plans |
| • Developing sales skills (tools and techniques) in crises | • Creativity in selling for front office sales |
| • Sales negotiation strategies and persuading the customer | • Digital transformation in sales |
| • Negotiation skills and conducting sales meetings | • Creativity in negotiation and selling |
| | • Developing sales and negotiation skills for front-line employees |

Call Center

- | | |
|---------------------------|--------------------------------------|
| • Call center excellence | • Call Centre Mgmt. concepts |
| • Managing your customers | • Effective Retail |
| • Customer focus | • Negotiation skills in call centers |
| • Customer care | • Service from heart |

Public Relations Department

- | | |
|---|--|
| • Public Relations and Institutional Communication Skills | • Ceremonial and Protocol Skills |
| • Planning and Managing Public Relations Campaigns | • Organizing and Managing Ceremonies and Conferences |
| • Communication and Public Relations Skills | • Modern Public Relations Strategies |
| • Business Etiquette and Public Relations | • Public Relations in the Digital Age |
| • Customer Relationship Management | • Customer Service and Business Etiquette |

Arbitration and Law

• Banking Lawyer Certificate	• New law of Central Bank and banking sector
• Developing legal and advisory skills for legal department managers	• Developing Legal and Advisory Skills for Legal Department Managers
• Strategies and techniques for preparing and managing contracts and reducing financial and legal risks	• Arbitration and Settlement in Banking Transaction Disputes
• Legal controls for signing credit documents	• Thinking in the preparation of alternative dispute resolution
• Legal aspects of banking operations	• Legal Risks: Governance, Compliance and Evolving Legal Environment
• Legal aspects of bank credit	

Hospital Management

• The Future of Human Resources in Healthcare.	• Integrated Management of Hospitals and Medical Institutions
• Developing Financial and Accounting Skills in Healthcare Organizations.	• Modern Strategy for Hospital Management
• Purchasing and Supply Chain Management in Healthcare.	• Marketing of Healthcare Services and Its Impact on Enhancing Competitiveness in Hospitals
• Leadership and Organizational Development in Healthcare.	• Hospital Management
• Quality Management in Healthcare	

Real Estate

• Real Estate Development	• Market Study for Real Estate Developer
• Real Estate Developer Relationship with Administrative Authorities	• Real Estate Valuation
• Rules for Real Estate Developer Success	• Certified Real Estate Developer

Procurement & Warehousing

• Designing sustainable supply chain strategies	• Negotiation strategies and preparing and evaluating purchasing and stores
• Writing tenders and business proposals	• Advanced stores management and storage technology
• Supply chain analysis	• Organizing, managing and monitoring stores
• Supply chains and logistics	• Strategies for combating corruption and reducing fraud risks in purchasing
• Excellence and creativity in managing purchasing and stores departments	• Purchasing, tendering and bidding management Skills
• Purchasing, warehouses, logistics and supply chain management	

International Certifications

International Certificates Offered by The Center of Certified Financiers & Bankers, Accredited by the American Academy of Financial Management, Global Academy of Finance & Management & International Board of Standards.



Center of Certified Financiers & Bankers

TECHNICAL

CBM

Certified Branch Manager

CCBP

Certified Credit banking Professional

CRBP

Certified Retail Banking Professional.

CSMEP

Certified SME Professional

CGB

Certified General Banker

ACIA

Certified Internal Auditor

CAMLPA

Certified AML Professional.

CCM

Certified Compliance Manager

CPDGA

Certificate for Professional in demand guarantees

CTFTP

Certified Trade Finance Tools Professional

CMRM

Certified Manager in Risk Management (CMRM).

CDCP

Certificate for documentary credit Professional

International Certifications

International Certifications Offered by The Center of Certified Financiers & Bankers, Accredited by the American Academy of Financial Management, Global Academy of Finance & Management & International Board of Standards.



CPMP

Certified Project Management Professional

CMSP

Certified Marketing and Sales Professional

SEC

Smart Employee Certificate

CHRP

Certified Human Resource Professional

CLDP

Certified Learning & Development Professional

CS

Certified Supervisor

DAI

The Digitalization and Artificial Intelligence

CSL

Certified Sustainable Leadership

CCP

Call Center Pack

CPM

Certified Professional Manager

PED

Professional Educator Diploma

CPD

Certified Property Developer

HCM

Health Care Management

MANAGEMENT



CBM | Certified Branch Manager | Branch Managers | 120h

- Not only for those to be promoted but also for the present branch managers to measure their performance and assess their training needs.
- Who passes the exam will be equipped with a professional qualification enabling him to run his branch skillfully and with utmost ability international recognition.



CSMEP | Certified SME Professional | SME Employees | 120h

- Designed for all employees in the financial services sector specially in SME'S financing.
- Activities and helping them achieve their goals. It offers topics.
- Business work flow and holistic development starting from market research, product design, service delivery, feedback and development.



CAML P | Certified AML Professional | AML Employees | 25h

- Designed especially for the trainees working in the field of combating Money Laundering.
- Extends to include the local and international best practices.



CTFTP | Certified Trade Finance Tools Professional | Trade Finance Employees 120h

The banner features a dark blue background with a building facade and a circular logo containing the year 1988. The text is white and arranged in three columns separated by vertical lines.

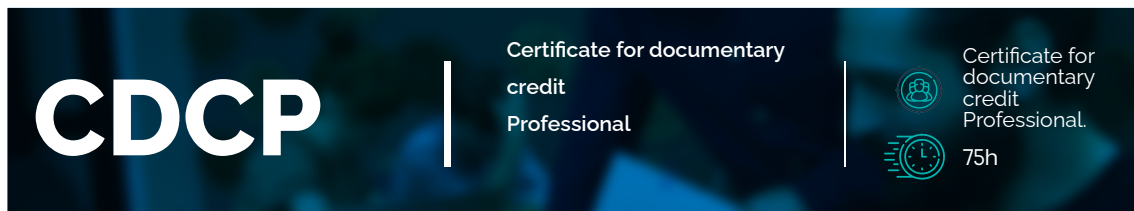
- provide participants with all required knowledge under trade tools, specifically letters of credit, letters of guarantee and bills for collection
- the concepts and mechanism of each tool will be discussed in detail. It is well-known for trade officers
- Trade tools are very important for any person dealing with trade tools



CMRM | Certified Manager in Risk Management | Risk Managers 130h

The banner has a teal background showing people in a meeting. It includes a circular logo with the year 1988. The text is white and arranged in three columns separated by vertical lines.

- It offers a clear vision of the targeted profit through accurate measurement of all types of risk.
- How to manage, follow-up and control.
- Define and measure such risks quantitatively, follow them up, and mitigate them by all possible means followed on.



CDCP | Certificate for documentary credit Professional | Certificate for documentary credit Professional. 75h


The banner has a dark blue background with a blurred image of a person. It features a circular logo with the year 1988. The text is white and arranged in three columns separated by vertical lines.

- Documentary Credit Specialists (CDCS) is a professional qualification that is recognized worldwide as a benchmark of competence in documentary credits.
- Developed in consultation with industry experts to make sure that the qualification reflects best practice.
- The CDCP is now managed by The London Institute of Banking & Finance in partnership with the International Chamber of Commerce (ICC).



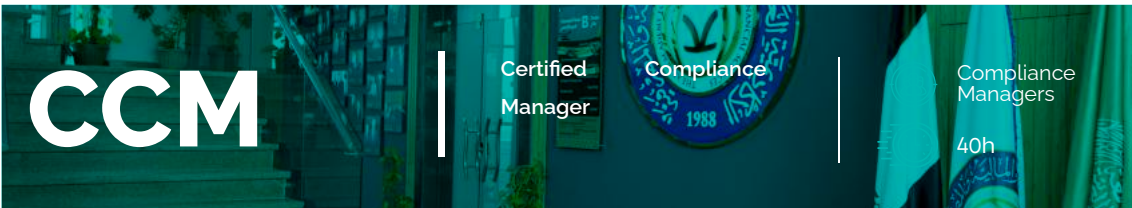
CCBP | Certified Credit Banking Professional | Credit Employees | 200h

- A license to work in banking sector with accreditation locally and internationally.
- Comparative advantage is linkage between theoretical and practical aspects.
- Qualified & experienced instructors.



CGB | Certified General Banker | Bank Employees | 200h

- It includes the following subjects: Basic Banking Principles, Technical Aspects of Banking Industry such as Credit, Deposits, Risk management.
- Problem Loans, and Financial Analysis of the bank client in order to decide on granting him the loan or not.
- In addition to Forecasting, Planning and Budgeting showing the latter's role in planning and control.



CCM | Certified Compliance Manager | Compliance Managers | 40h

- Updated concepts and regulations supported by a lot of examples.
- All participants will know well the details of Compliance, Governance.
- It covers the latest worldwide subject "FATCA" and its applicable approaches in detail.

CRBP

Certified Retail Banking
Professional

Retail
Employees
150h

- Increase the market share in the customer's base.
- Achieve higher profitability by offering a package of banking products and services for long-term.
- Achieve balance and stability of the resources of the saving products.

ACIA

Certified Internal Auditor

Auditors
150h

- Its offers a clear vision of the targeted profit through accurate measurement of all types of risk.
- How to manage, follow-up and control.
- Define and measure such risks quantitatively, follow them up, and mitigate them by all possible means followed on.

CPDG

Certificate for Professional in
demand guarantees

Demand
Guarantees
Employees
75h

- Recognized worldwide as a benchmark of competence in guarantees and standbys.
- An internationally Demonstrate practical knowledge and understanding of the complex issues associated with such trade undertakes.
- The CPDG is now managed by The London Institute of Banking & Finance in partnership with the International Chamber of Commerce (ICC).



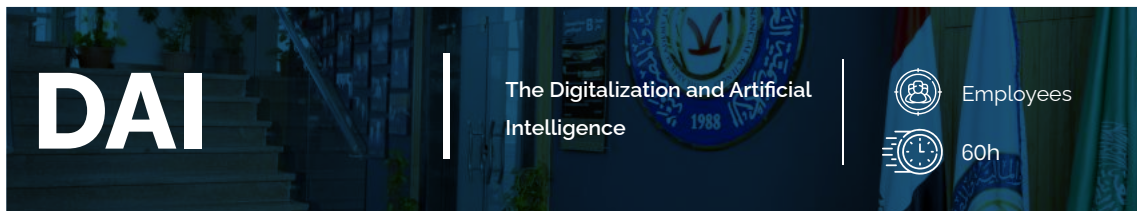
CPMP | Certified Project Management Professional | Project Managers 100h

- Professionals certify their competence in project management which would be especially helpful for project managers who try to find jobs or project managers who work for themselves and sell their services to customers.



CHRP | Certified Human Resource Professional | Human Resource Employees 150h

- This Certification aims to provide the participant with basic knowledge and skills in human resources management
- The participant is qualified to function effectively and with almost ability in all what he does in his job. This is evident by taking a look at the subject of this certificate, namely principles of human resources management
- business ethics, human behaviour, practitioners, strategic role in managing human resources such as recruitment, employment, planning, training and development, managing remuneration and compensation, fringe benefits, job securities



DAI | The Digitalization and Artificial Intelligence | Employees 60h

- one of the most important tools and methods of continuous learning and training that guarantee companies the continuity of updating the knowledge, skills and experiences of all its employees
- Increase productivity through the smart employee in the age of digitization, thought and knowledge



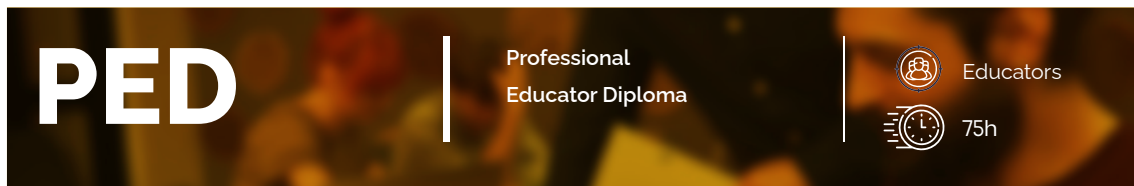
CPM | Certified Professional Manager | Managers | 40h

- Prepare professional managers who are able to achieve objectives in the work environment while enabling the
- Dealing with staff in a professional manager
- Increasing management and leadership skills, different knowledge and positive impact on ethics of managers in the workplace.



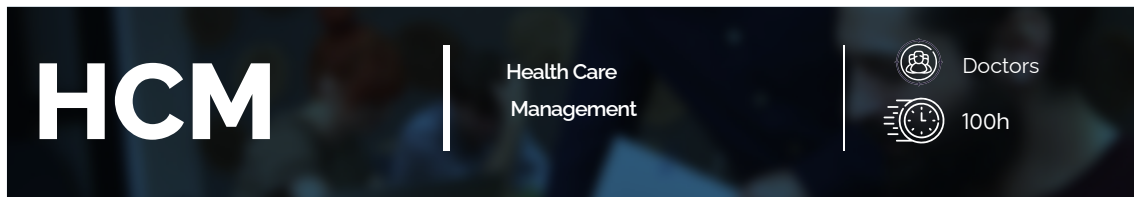
CPD | Certified Property Developer | Risk Managers | 75h

- Prepare professional real estate developers with a high degree of mastery.
- How to deal with customers and competitors and managing successful relationships with them.
- Familiarity with the laws and regulations of the real estate market such as real estate taxes, building codes.



PED | Professional Educator Diploma | Educators | 75h

- The diversity of students in the certificate allows for rich discussion, experience-sharing, and innovative results.
- Collaboration and information-sharing among current and future education leaders.

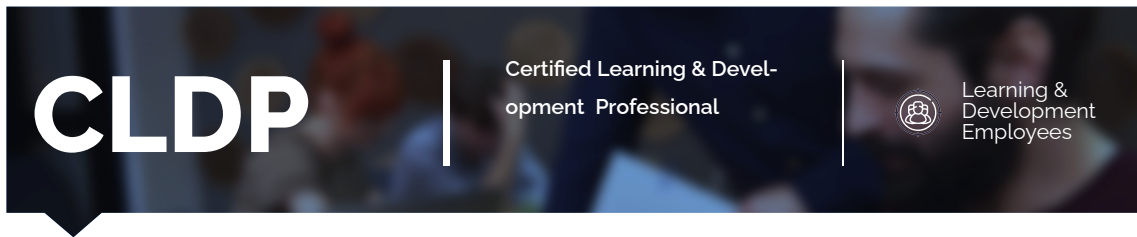


HCM | Health Care Management | Doctors | 100h

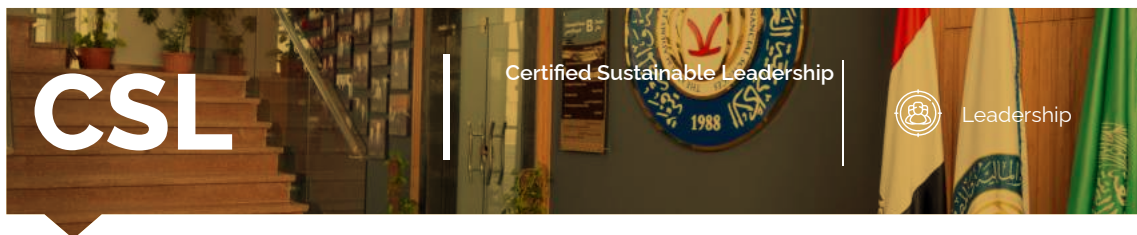
- Provides aspiring healthcare professionals with innovative techniques and approaches to refine the healthcare services.
- Field visits will cover the practical aspects of how to master continuous improvement methodologies.



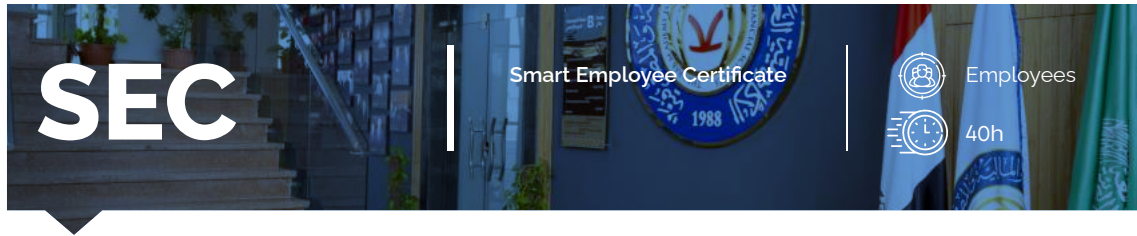
- Reintroduce the principles of sales and marketing processes.
- Stressing on the interdependency of both processes.
- Introducing effective practical techniques.



- Aligning Learning with Business Strategy, L&D practitioners often name their biggest challenge as clearly demonstrating the link between learning, the practical experience that supports.
- the necessary resources to the objectives of the organization.
- Learning in their organization and offer an array of learning solutions that develop employees.



- Provides the essential information and leadership skills required by professionals to achieve specific organizational goals.
- Equips the business professional with the skills and characteristics required for effective leadership.
- This is a hands-on and interactive module that uses real life scenarios to develop practical leadership skills.



SEC

Smart Employee Certificate



Employees



40h

- increase productivity through the smart employee in the age of digitization
- ability to perform better by acquiring the tools, skills and modern methods of performing the profession
- Increasing wages and rewards, the ability to perform better by acquiring modern tools, skills and methods in digitization to keep pace with global development.



CS

Certified Supervisor

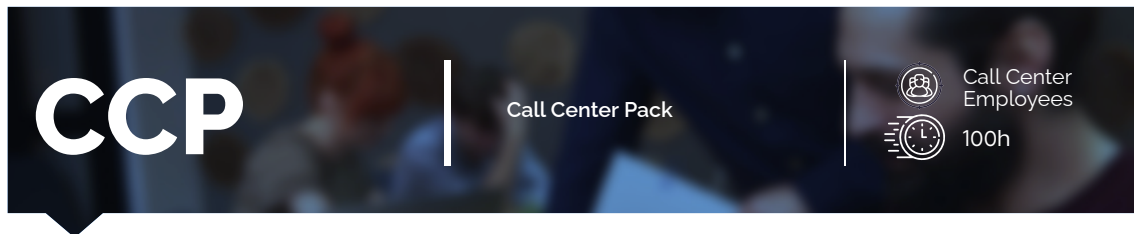


Supervisors



40h

- How to shift from management to leadership, while not neglecting humanitarian aspects.
- Qualifies the participant to be a distinguished supervisor who creates a creative work environment.
- Achieve the objectives required of him/her and the ability to build self-managed teams, train employees and qualify them to be distinguished cadres in their work.



CCP

Call Center Pack



Call Center
Employees



100h

- This Pack introduces the basic concepts of customer service.
- Delves into effective customer service techniques & practice.

CELM

Certificate Executive in Leadership and Management

Leaders and Managers



One of important certificates in the labor market, directed to leaders and managers, contents the latest leadership methods in the work environment to achieve the best results. As well as the management techniques and methods that can improve the workplace culture, through an integrated presentation of effective management and leadership systems at the international level.

CPSR

Certified Professional Sales Representative

Marketing professionals and business leaders



This certification is useful for sales professionals, marketing specialists, and business leaders, as they learn about the consumer journey, the latest sales techniques, and how they can develop their habits and improve their negotiation, communication, and presentation skills to support sales Target

CBAP

Certified Business Analysis Professional

senior leadership



During this certificate, the trainee learns business analysis techniques, and how to lead and implement business analysis, which helps in making decisions, increasing efficiency, innovation, and achieving business goals.

DMPC

Digital Marketing Professional Certificate

E-marketing specialists



The Digital Marketing Certificate covers the basic skills in digital marketing, search engine optimization skills, email marketing, search engine marketing, social media, and the latest technologies in digital marketing.

CISSP

Certified Information Systems Security Professional

It has become important for institutions to learn everything related to cybersecurity and know tools and procedures that must be provided to ensure the protection of information from internal and external threats.

The certificate is designed to include a deep understanding of information security in institutions the ability to repel cyber attacks and protect the confidentiality and integrity of information in the institutions.

International Professional Certifications

Prep- Programs In Cooperation with Powers Resources Corporation (PRC)



CMA

Certified Management Accountant (CMA)

The Certified Management Accountant, CMA certificate was created and offered by the Institute of Management Accountants IMA/USA, the leading authority in the world to enable professionals in managerial accounting and finance in developing and attaining excellence of performance

Managerial Accounting represents one of the most important contemporary scientific disciplines that form the intersection between the fields of Business Administration and Accounting, which involve the exercise of managerial accounting which comprises the experience and knowledge in the accounting and administrative work in the executive of any organization or company.

Obtaining this certificate in those areas will bring professionals many benefits, which can be summarized as follows:

1. Climb to top management positions in their company.
2. Increase their scientific knowledge in multiple areas (managerial and financial accounting, cost accounting, economics, finance, etc ...)
3. Professional Accreditation for previous experiences

Scientific content includes the certificate of the following parts:

- Part I: Financial Planning, Performance and Control Reports
- Part II: Financial Decision Making

CIA

Certified Internal Auditor (CIA)

The Certified Auditor has been developed and accredited by the Institute of Internal Auditors IIA/USA who are the world's leader that enable professionals in the field of internal audit to attain and develop excellence in performance.

The profession of internal auditing depends on measuring the financial performance effectiveness of companies and the verification of the amount of the reliability of financial reports that are prepared in companies and institutions and the following of the implementation of laws and internal policies that have different performance ranges of control guidelines and are measure the internal auditor performance based on integrity and objectivity in the evaluation, respect intellectual property and assess the privacy of information in addition to owning a great deal of knowledge that enables auditor to perform his duties to the highest attainable standards of excellence

Obtaining this certificate by professionals in this area will has many benefits, which can be summarized as follows:

- A) The labor market's high demand for holders of this certificate and which rises the value of benefits and career opportunities.
- B) This certificate will help in the preparation of a new generation of Arab accountants professionals who will be qualified globally, to meet the economic challenges that are facing the Arab world.

The contents of the certificate are three parts as follows:

- 1-The Basics of Internal Audit
- 2- The Practice Internal Audit
- 3- Knowledge of Internal Audit Elements

Strategic Partners

"Since 1998"



American Academy of Project Management (AAPM)

American Academy of Financial Management (AAFM)



International Board of Standards (IBS)



MENA



The Academy of German Cooperatives ADG – German



Global Banking Training



Florida International University



European Banking & Financial Services Training Association



The Institute of Certified Bankers (ICB) – USA



American Bankers Association (ABA) – USA



Business Continuity Institute



The William Davidson Institute (WDI) - University of Michigan – USA



World Bank



GEMS, USA



Consultancy Services

Being a non-profit organization, the Academy is dedicated to the service of Arab banks, insurance companies, financial markets and institutions. In addition to companies, financial markets and institutions we provide specialized services and programs to companies and Government entities.

Our Services



Formulation of comprehensive strategies and sub strategies.



Preparation of research and feasibility studies (Technical, economic, marketing and financial).



Development of updated banking, financial, economic and administrative operations to improve organizational performance.



Transfer and adaptation of technology.



Development of accounting and financial systems.



Development of sound human resources practices.



Organization and reorganization of banks, enterprises, corporations, and governmental agencies along with restructuring, privatization and systems development.



Assistance with mergers and acquisitions



Monitoring and follow-up including setting of performance standards, key performance indicators, and internal control systems.